GSMA

Real-world solutions to key connectivity problems

Want to be a more efficient, competitive and sustainable reseller?

How device identification and validation are key to the future of the circular device economy.

How Alomobile and NSYS are collaborating to provide confidence in the second hand device market.

The device reselling industry faces numerous challenges, including ensuring the quality and legitimacy of used devices.

Alomobile, a device reseller based in Colombia faced significant challenges in ensuring the quality and reliability of the devices they sold. To address these issues, they implemented GSMA Device Check through the NSYS Reva solution. This case study explores how these tools helped Alomobile overcome their challenges and improve their business operations.

NSYS Group provide sustainable and secure solutions for companies operating with used phones. Prior to using software testing, Alomobile faced challenges with inconsistent results, human errors and a high return rate. By using NSYS's solution, automatic diagnostics reduce human errors by 96% and creates maximum efficiency test results, allowing Alomobile to perform a more efficient mobile device evaluation.

> "We felt it was important to use an identification tool...we needed to make sure that the equipment was clean and safe for our end customer." **Alomobile**

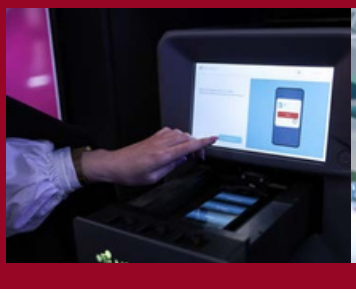
How are NSYS Group and Alomobile using Device Check?

Alomobile, a Colombian based device reseller use GSMA Device Check through NSYS systems to validate the IMEI status of the equipment they purchase.

For NSYS Group, GSMA Device Check powers their tool which helps evaluate a device's status quickly. It enables device businesses to detect whether the phone was stolen, reported lost or has outstanding balance against ownership claim.

Alomobile: *"GSMA Device Check is the tool that allows us to validate the status of the IMEI's of the equipment we purchase. At the time of purchase GSMA Device Check helps us to have the peace of mind that the equipment we sell has no negative reports, offering quality products and guaranteeing the customer a lifetime warranty of their IMEI."*

NSYS Group: *"Our Diagnostics make the process accurate and predictable. Our customers get consistent testing results and secure data erasure in accordance with interventional standards such as ADISA and NIST. GSMA Device check, integrated into NSYS Diagnostics, helps mitigate fraudulent devices, so our customers have only high-quality phones in stock."*



Alo Mobile

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